## **Cyan** digital security We protects your customers from cyberthreats

### The Company

provides easy to implement, leading-edge AI-based technology on a global scale. **15+ years** of experience

~ 1.5 million end-users actively serving

~ 6 thousand new end-users secured daily

**71% subscriber growth** y-o-y 2023

### The Challenge

is **mitigating risks** and **protecting businesses & consumers** from cyber threats such as phishing, malware & identity theft. **4.45 Million \$** damage caused by an average data breach in 2023

**10.5 Tillion \$** estimated global cost of cybercrime by 2025

**3,4 Billion** phishing mails sent daily on average

#### The Solution

cyan's white-labeled cybersecurity products enable digital safety for whole networks. +300 Million blocked threats per month



100,000 new phishing domains added / day

**1,000 Billion** DNS requests per month

**120 identified** threats/user/month on average

**6 weeks** implementation time for core network product



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# CYCIN digital security

#### Network-based Offerings for telcos as OnNet Core/Plus

Mass market ready, seamlessly integrated and designed to generate additional revenue while securing an entire customer base. Easy to roll-out – possible in as little as 6 weeks.





## and/or

#### **Device-based Offerings** network independent for all

An endpoint-based security solution for everyone – end-customers benefit from a safe Internet journey ON and OFF carrier network.

## **Reference Cases**

#### Magenta Austria



Implementation of white-label OnNet & OnDevice Security/Child Protection offered via PoS & online channels.

- Live since 2013
- **30%** costumer base penetration
- **10%** increase in revenue per use
- **8x** higher attach rate than competitor's solution

#### **OTE Greece**



Tariff integrated, mobile protection based on OnNet Core (former CleanPipe), our network integrated solution, offered to fixed Broadband B2B customers at OTE.

- Live since 2022
- 6 weeks integration time
- 722 000 000 DNS queries processing/day



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