

Differentiate your offer

Attract new users

Generate new revenue streams

**While protecting your customers digital lives**

## Overcome industry challenges through innovative, effective, and easy-to-use service.

Differentiation. Loyalty.  
New revenue streams.

**“We provide the tools to operators to efficiently monetize cybersecurity: a growing market demand.”**

- **Revenue share** model
- **Constant marketing and monetization consulting**, included to achieve conversion goals
- **Simple & intuitive** offer for end user; with **minimum friction & maximum penetration**

### Benefits for our clients' business

**ARPU** | New revenue streams through cyber protection as a VAS or integrated to the offer

**Differentiation** | Transformation of traditional offer to a secure internet service

**Loyalty** | White-label solution that positions the operator's brand, controlling the CHURN



### Start digital security monetization now with cyan solutions

We have a digital convergent security portfolio for B2C & SME, mobile & fixed network segments.

Supported by a comprehensive Marketing & Monetization consulting to assure the business results.

- ✓ **Mass-market ready, intuitive, and network-integrated** solution that offers maximum penetration & quick business benefits. **No additional downloads** required for the end-user.



OnNet Security

- ✓ Mobile app that extends the protection to all mobile devices **on & off carrier** network. Available as **SDK or standalone** application.



OnDevice Security

- ✓ Cover additional segments & provide the means to help **kids safely explore their digital opportunities** & bring peace of mind to parents.



Child Protection

