

Cyan Security Group GmbH: Ensuring the Security of Millions of Customers

“Our mission is to provide digital security products for digital beginners and digital natives all at the same time - simplicity paired with functionality.” ←

Security is one thing everybody in the cyberspace today has to comprehend and deploy, be it an end user or a multi-national company like Microsoft, Google or Amazon. A sharp rise in cybercrimes has increased the need for beefing up the overall cybersecurity infrastructure now more than ever before. Many companies offer innovative security solutions but not many offer it in an affordable way. Cyan Security Group does.

Cyan Security Group has a special reputation among its direct customers that comprises largely of mobile network operators (MNOs), mobile virtual network operators (MVNOs), banks, and insurance companies. The company is known for its easy-to-use mobile security solutions that are network-integrated, scalable, device and OS independent. So, the end customers get to use the network without any installation, activations, settings or maintenance. The end customer simply signs up for the cybersecurity package of choice supplied by his MNO/MVNO and he is subsequently protected by Cyan’s solutions which can detect threats quickly and eliminate them from

the network. This on the whole, protects the end consumers’ data.

Cyan has carved a niche of its own in the industry as it focuses more on ensuring the security of its clientele that is mostly telecom giants. Cyan chooses to focus more on the telecoms which are huge enterprises and are in need of top-notch cybersecurity solutions all the time to stay afloat. Cyan’s expertise helps their clients increase their cross-selling opportunities with high-margin products.

State of the art R&D

The cybersecurity scene changes rapidly and with an eye on the future cybersecurity landscape, Cyan has invested heavily on its R&D. It has developed its own methods of analysis. With more than 200 worldwide security centers that allow security professionals to analyze the web using 23 different, propriety analysis methods perpetually. These methods of analysis range from a simple keyword or text analysis to complex methods of analysis like image recognition or through sophisticated artificial intelligence algorithms. Its research network

has helped create a database which acts as the basis and framework for all Cyan products.

A new acquisition

In an effort to widen its business in the MVNO space, Cyan acquired I-New, is a technology solution provider in the mobile communication industry. As a part of Cyan Security Group, it acts as the MVNO enabler which is rendering services such as billing/invoicing, integration into the MNO’s architecture. It also has a prolific pool of customers including Virgin Mobile and Skinny which are helping Cyan scale its network operations successfully.

MNO/MVNO’s favorite

It’s no doubt that affordable and easy-to-use security for the end-consumers is the next big thing. And no one delivers in this space as well as the Cyan Security Group. The simplicity that permeates its solutions and security offerings attracts many MNOs/MVNOs to partner up with them. Cyan’s solution requires less maintenance as their installed filter system updates itself every

four hours and therefore protection of its end-user customer is a sure thing as it stays up-to-date to tackle the latest threats.

Adapting to the changing terrain

Cyan’s committed to supplying the best-in-class cybersecurity protection for its MNO/MVNO clients and their end customers. Hence,

their algorithms are heavily tested by the blue-chip customers who implement their solutions subsequently. In addition, the company works with more than 200 IT centers, amounting to 80k hours of human manpower annually. As if this wasn’t enough, it also collaborates with security sources and partners. The firm also develops projects with universities and research institutes to keep up with the changing times.

The biggest target group for the cybercriminals today are the end users who find it hard to install, maintain and operate the security offerings that exist in the market today. Cyan helps protect these people by making their security solutions affordable and easy-to-use so that the end consumers can protect themselves with minimal effort.



Peter Arnoth, CEO

Founder background

Mr. Peter Arnoth, CEO has extensive experience of more than 20 years in commerce, telecom and the consulting fields. He has been with the company since October 2011 but prior to Cyan, he has worked in the sales department as an executive at T-Mobile Austria. He has also served E-Plus Mobilfunk in Dusseldorf and Eudeco Development Consulting GmbH in Vienna.

He is responsible for International Sales & Marketing and also the development and expansion of the corporate group. Until March of 2018, Mr. Arnoth was the Managing Director Cyan Mobile Security Gm bH and Cyan International Solutions GmbH.